



Becker Street Festival

September 30, 2023

SPONSORSHIP PACKAGES

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GOLD STAR TITLE SPONSOR

\$7500

- 2 - 4' X 8' Banners. Displayed at events in Pavilion.
- Banner Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Free Display Booth
 - Logo and mention in all Media Advertising
- 15 second promotional announcements during program events

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SENIOR EVENTS SPONSOR

\$2500

- 1 - 4' X 8' Banner. Displayed at events in Pavilion or Will Display Your Banner in Pavilion
 - Free Display Booth
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising
 - Mentioned in All Media Advertising



* **SHOW SPONSOR**

\$2000

- 1 - 3' X 6' Banner. Displayed at events in Pavilion or Will Display Your Banner in Pavilion
 - Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising
 - Mentioned in All Media Advertising

* **JUNIOR EVENT SPONSOR**

\$1500

- Will Display Your Banner in Pavilion
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising

* **EVENT SPONSOR**

\$1000

- Large Plastic Sign (24" X 30") on Grounds
- Ad in Rio Abajo Tabloid in Valencia County News Bulletin
 - Logo on All Printed Advertising

* **GAMBLER**

\$500

- Large Plastic Sign (24" X 30") on Grounds
- Logo displayed on All Printed Advertising

* **RAIL RUNNER**

\$250

- Small Plastic Sign (18" X 24") on Grounds
- Logo displayed on All Printed Advertising

* **SIGN SPONSOR SPUR**

\$125

- Small Plastic Sign (18" X 24") along event route



Sponsorship Opportunities for Rio Abajo Events:

The following sponsorship opportunities can be sponsored exclusively or as a co-sponsor with other businesses. Throughout the event, your sponsorship will be announced by the D.J. All printed materials will include your logo.

- **Entertainment: Sponsored by SECU**
 1. Daniel Solis Band: \$700.00
 2. Keith Sanchez: \$400.00
 3. Marty Zamora Band: \$300.00
 4. Black Pearl Band: \$1300.00
- **Back Line Speakers and Drums: \$1000.00**
- **Classic and Custom Car Show: Plaque Sponsor: Aristech Acrylics**
 1. Door Prizes (Gift Cards, Car care items)
 2. Car Show Co-Sponsor: \$250.00 (Sponsored by Cetera Financial by Panagoupoulos)
- **Advertising:**
 1. Valencia County News Bulletin Tabloid and Coverage: \$1200.00
 2. Mitchell Theaters advertising: \$300.00
- **Dance Contest:**
- **Gift Cards**
- **Raffle:**
 1. 40" Flat Screen TV: \$250.00





Becker Street Festival
Rio Abajo
Fun for the whole family
Free Admission!
Last Saturday in September
www.belenchamber.org **505-864-8091**



In the Heart of Belen
Main Street and Becker Avenue
Presented by:



Chamber of Commerce
712 Dalies Avenue, Belen, New Mexico 87002
Office 505-864-8091
rhona@belenchamber.org

Sponsorship Agreement

Sponsorship Title	Amount	I would like to sponsor the following
Gold Star Title Sponsor	\$7500.00	
Senior Events Sponsor	\$2,500.00	
Show Sponsor	\$2,000.00	
Junior Event Sponsor	\$1,500.00	
Event Sponsor	\$1,000.00	
Gambler	\$ 500.00	
Rail Runner	\$ 250.00	
Spur	\$ 125.00	
Other		

Signature: _____ Title: _____

Printed name: _____ Contact Number: _____

Address: _____ City: _____ State: _____ Zip: _____

Payment of : Check: _____ Credit Card: _____ Please Invoice my Company: _____