

## CITY COUNCIL WORKSHOP

April 17, 2018

1:00 p.m.

Mayor Jerah Cordova called the Workshop Summit of the Belen City Council to order at 1:10 p.m. A sign-in sheet was distributed for attendance. This meeting was held off-site at the Molzen-Corbin Board Room located at 2701 Miles Rd SE, Albuquerque, NM. 87106.

**PRESENT:** Councilor Frank F. Ortega  
Mayor Pro-Tem David Carter  
Mayor Jerah R. Cordova  
Councilor Ronnie Torres  
Councilor Wayne Gallegos

**CITY MANAGER:** Leona Vigil

**CITY CLERK:** Brian McBain

**REPORTER:** Not Present

**OTHERS:** Molzen-Corbin Representatives

### COUNCIL SUMMIT DISCUSSIONS

#### **A) DISCUSSION ON CITY MISSION, VISION, MOTTO AND NICKNAME**

The Council and Mayor discussed and came up with the following:

**MISSION:** The City of Belen will serve the public by providing quality of life and economic resiliency through fiscal responsibility.

**VISION:** The City of Belen strives to support our culturally rich community, by preserving our history and traditions, encouraging sustainable growth, creating limitless opportunity, and embracing innovative ideas.

**MOTTO:** A City on the Move.

**NICKNAME:** The Hub City.

The Council will be adopting these via resolution at a later Council meeting and getting public input on these.

#### **B) DISCUSSION ON CURRENT CITY PROJECTS AND FUTURE NEEDS**

Molzen-Corbin then made a power point presentation detailing the City's current projects and showing the projects that should be top priority into the future, also advising that a Washington DC trip for funding would be beneficial.

#### **C) DISCUSSION ON WAY TO MAINTAIN COMPETITIVENESS IN PROMOTING BELEN**

Need to look at advertising properties available in Belen, hire consultant for marketing, reach out to State for tax info, and look at interchange.

#### **D) DISCUSSION ON BUSINESS STRATEGIES FOR THE CITY**

Work on getting homes for business to follow, need list of available properties, work on communication with economic development of properties, need marketing plan, look at ordinance for landscaping, have infrastructure readiness, and ensure population can support growth.

### ADJOURNMENT:

Mayor Cordova adjourned the meeting at 4:55 pm.



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Brian McBain, City Clerk/Treasurer



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Jerah Cordova, Mayor